

MALLS - SHOPPING CENTERS

Arch. Renzo Gennaro





TWENTY SHOPPING CENTER

bolzano - ITALY - 2010



The first real shopping center of the city.
The project consists in a total renovation of the existing supermarket and an extension.
The result is a unique building that creates a dynamic space compared to its surroundings while still respecting them, paving the way for new futuristic buildings.

on the cover: inside the mall
left: outdoor - entrance - indoor
right: view from galilei street



Medio World

20twenty

dogati

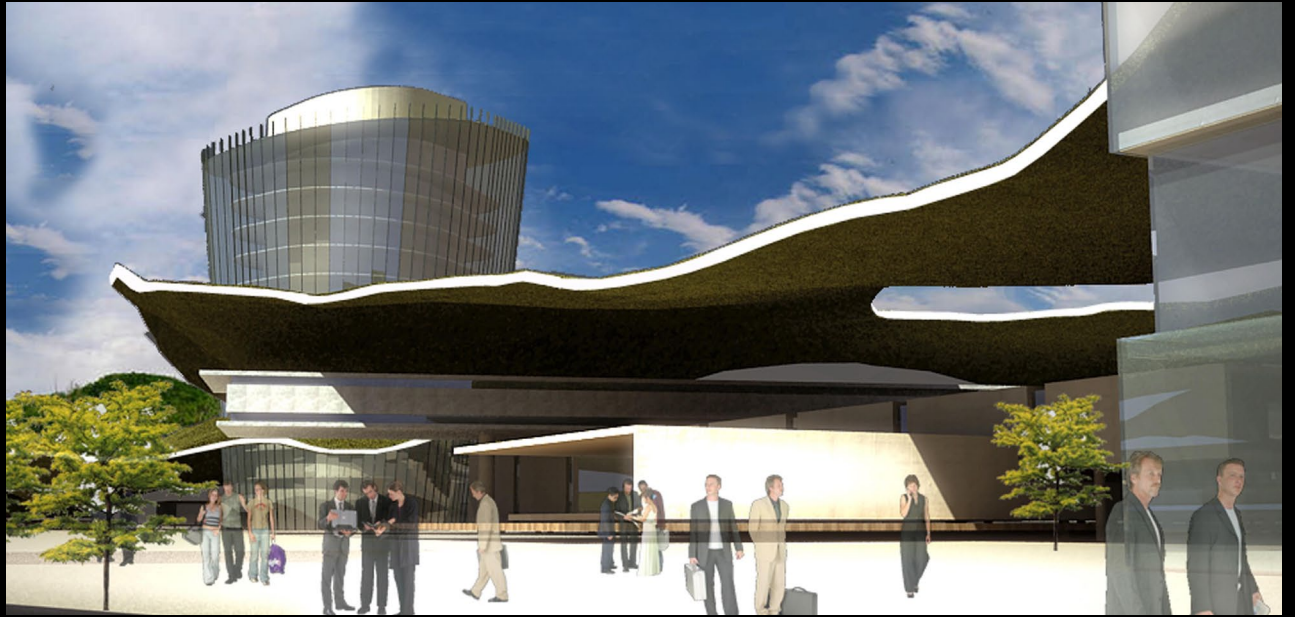


SALETTO CENTER

saletto - ITALY - 2010

Project for the retail and business center, being
a central part in a wider project of the new
master-plan of the city and surrounding areas.

left : indoor
right: entrances





CENTRUM

bolzano - ITALY - concept

Proposals for the renewal of a shopping center that was recently built. The objective was to give a new unified look which connects the exterior with the interior spaces.

The concept was then to be used in other centers in the CENTRUM chains.



left & right: internal views





LA JOAQUINA OPEN MALL

san luis - ARGENTINA - 2012

Outdoor mall with about thirty shops. The common areas are equipped to host exhibitions and events which are regularly organized. The architecture follows the local building traditions.



left & right: images of the shopping center
next pages: images of study









PLAZA PARADISO

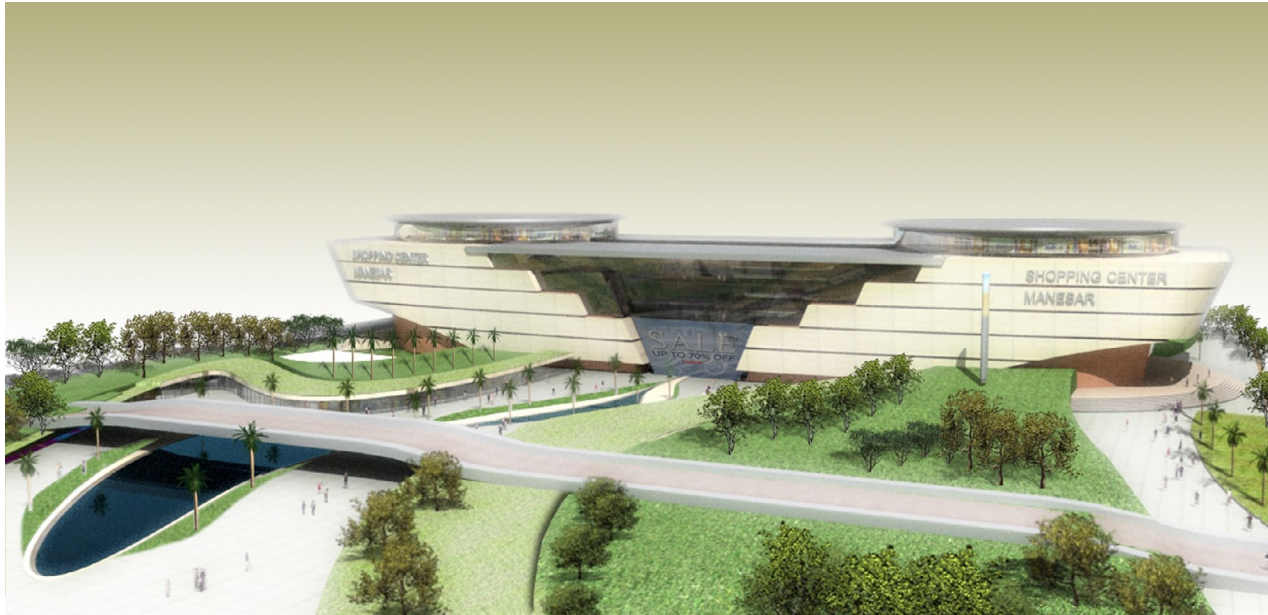
mendoza - ARGENTINA - 2011

A small center with commercial and cultural spaces as well as gastronomic area with restaurants.

A hotel with a theatre and commercial space integrated within it.

left & right: views of the place





MANESAR SHOPPING CENTER

manesar - INDIA - 2008

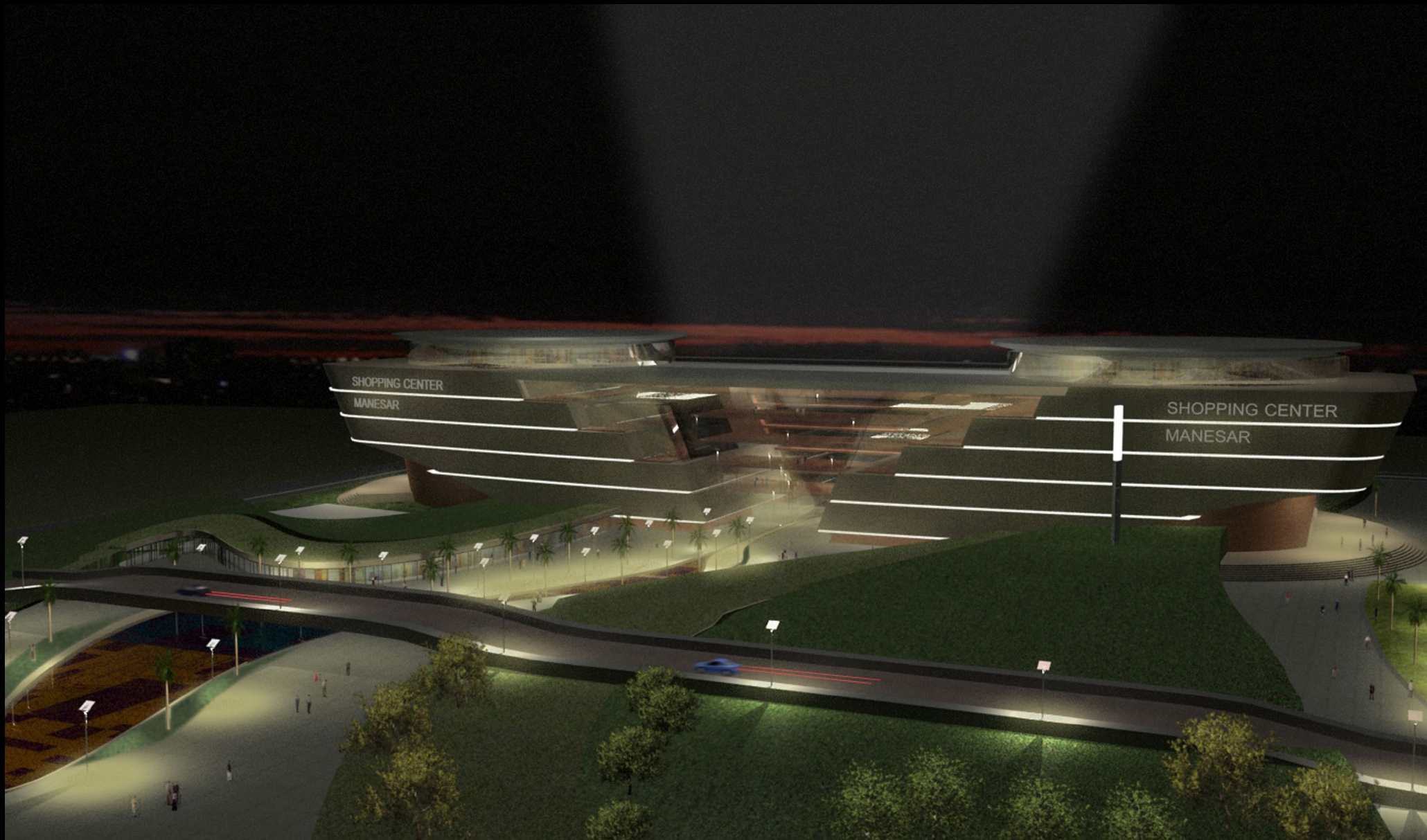


Proposal for a shopping center which will become the iconic reference point for the entire city.

The outdoor areas are integrated with the building creating an interesting connection between outdoor and indoor areas.

Underground parking spaces allow the whole park and outdoor square to be pedestrianized.

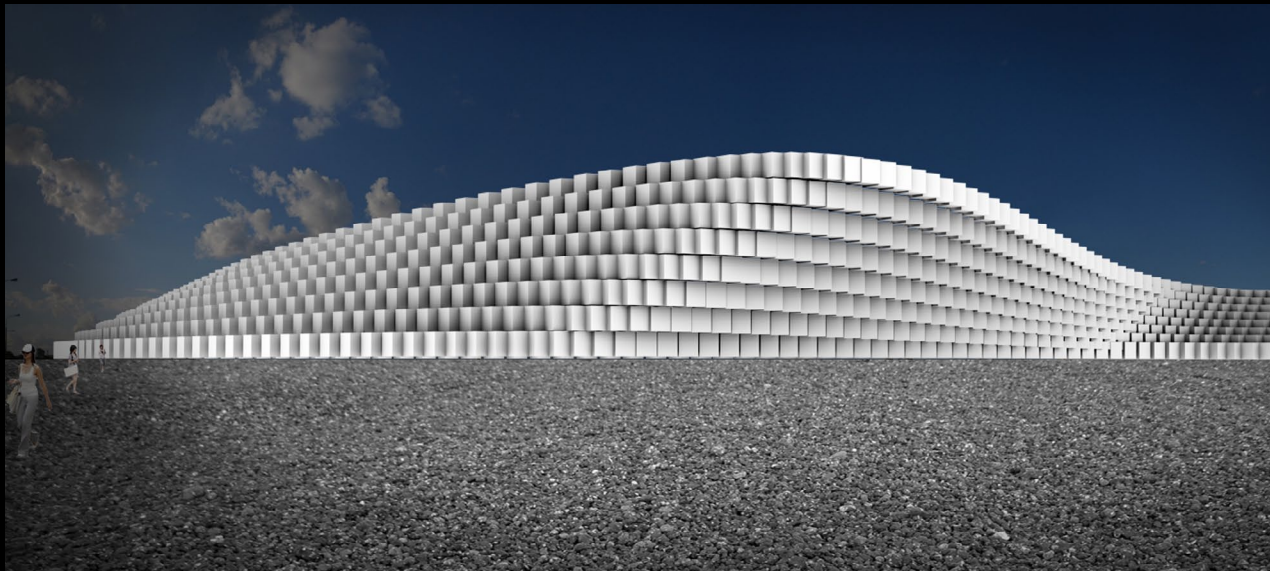
left & right: external views





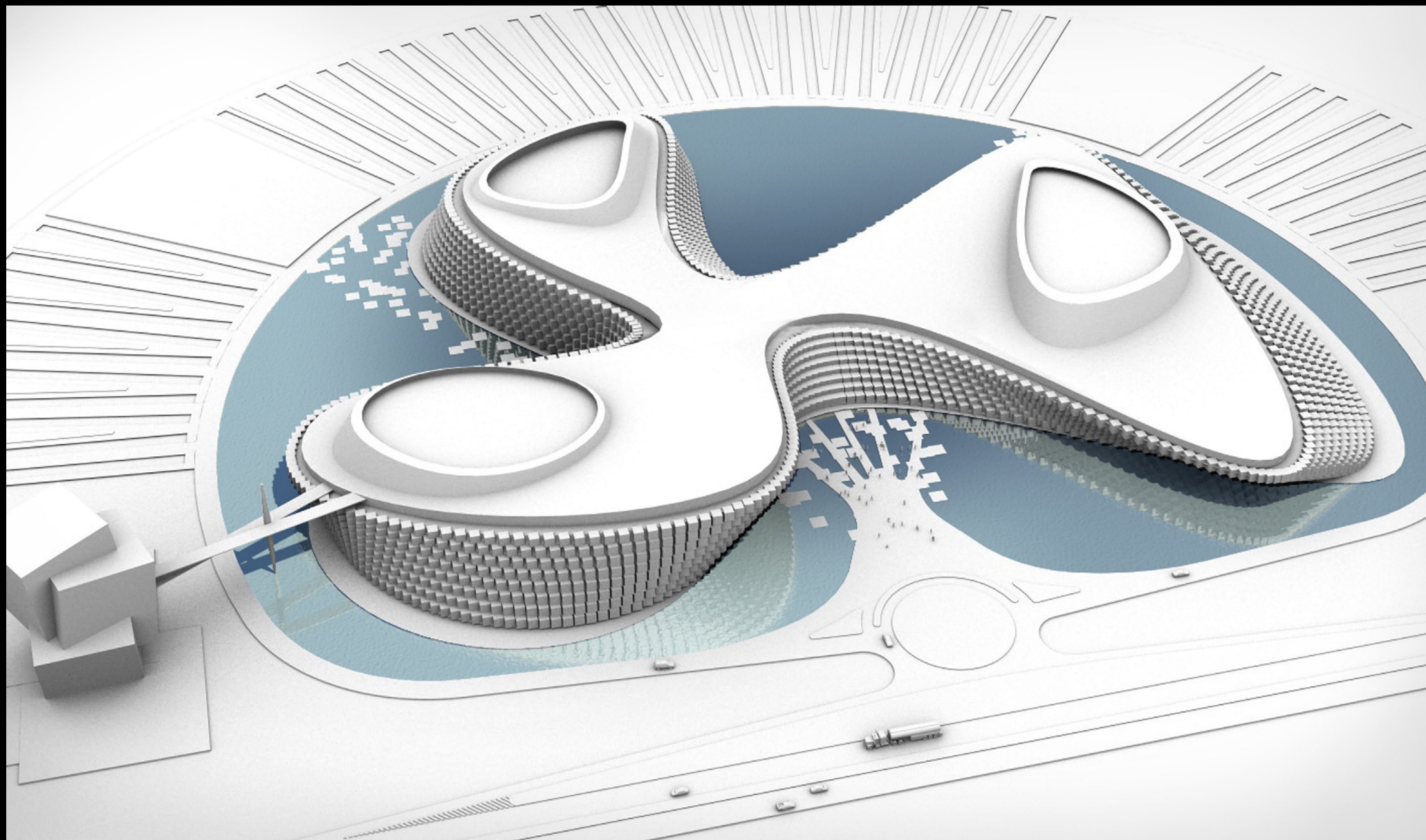
EL BOUNI SHOPPING CENTER

el bouni - ALGÉRIE - concept



Feasibility study for a multi-purpose center.
The three buildings which are joined in the
center are surrounded by an artificial lake.
The shopping center and arts exhibition area
are of highest quality and design.

left: views of the projects
right: panoramic view



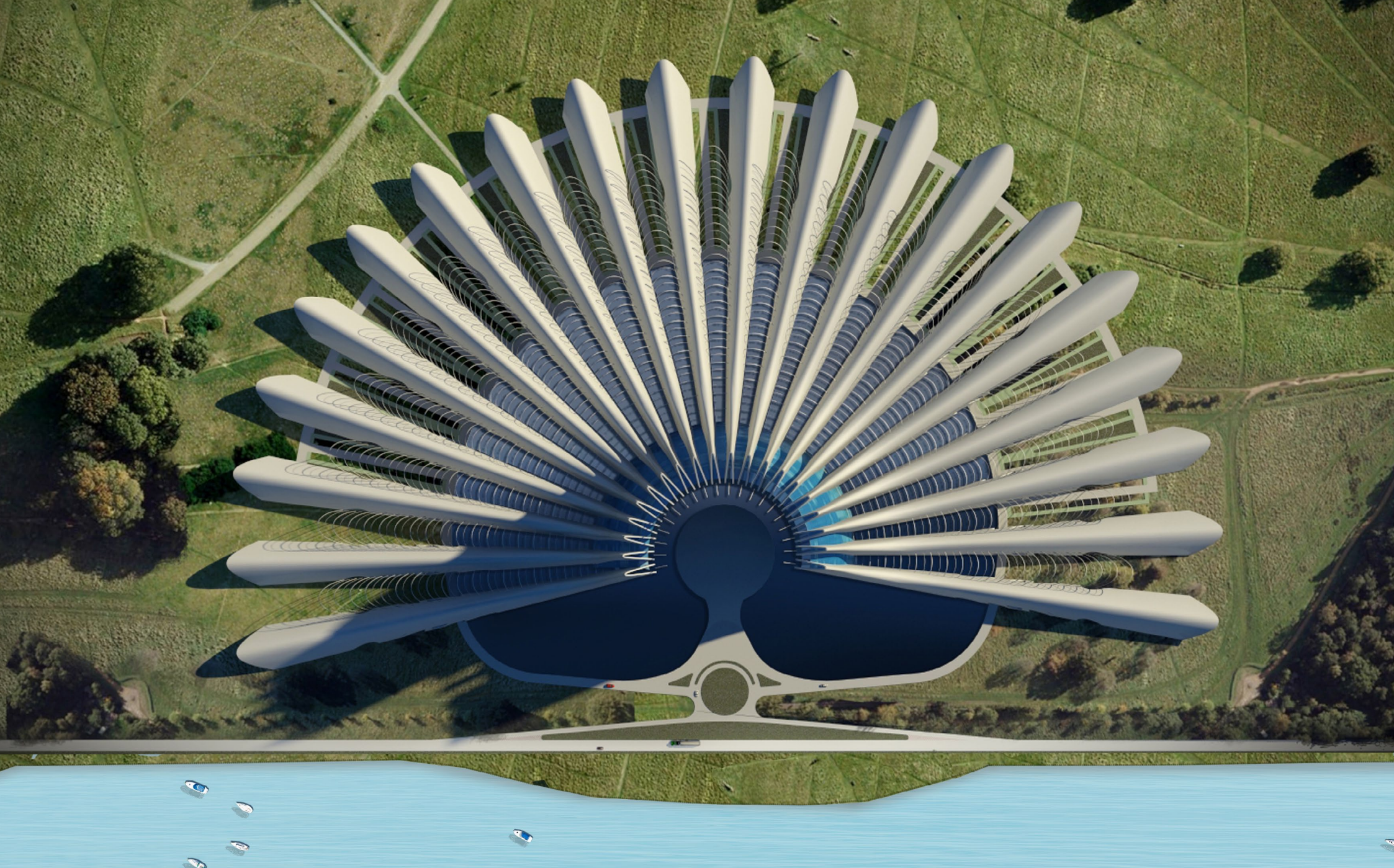


ANNABA CENTER

annaba -ALGÉRIE - concept

A tower which is the central part of a project for a shopping center which makes it recognizable from a distance and characterizes the whole building complex.

left & right : views of the project



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Since then it has been coordinating many works as:

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- Engineering works within architectural and technological projects
- Leadership of complex works and quality control on projects and fulfilments



ARCH. RENZO GENNARO
senior partner & founder

bolzano, march 2003 : inauguration of the office



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