



MASTER PLANNING

Arch. Renzo Gennaro





ZER

bolzano - ITALY - in course

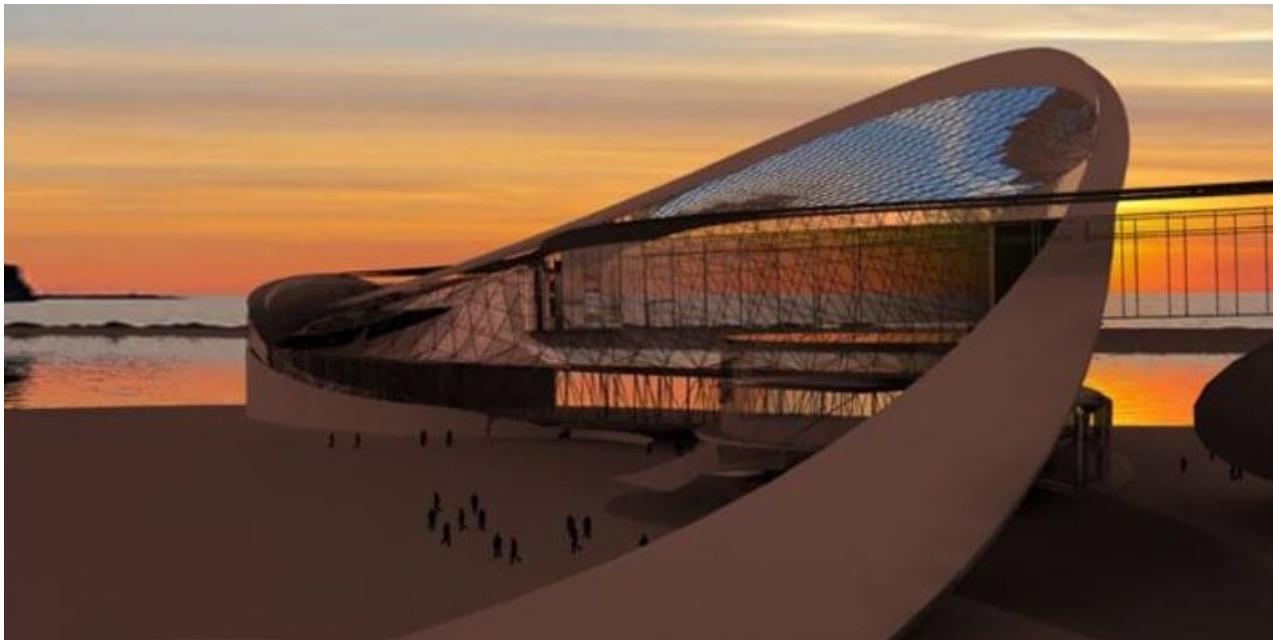
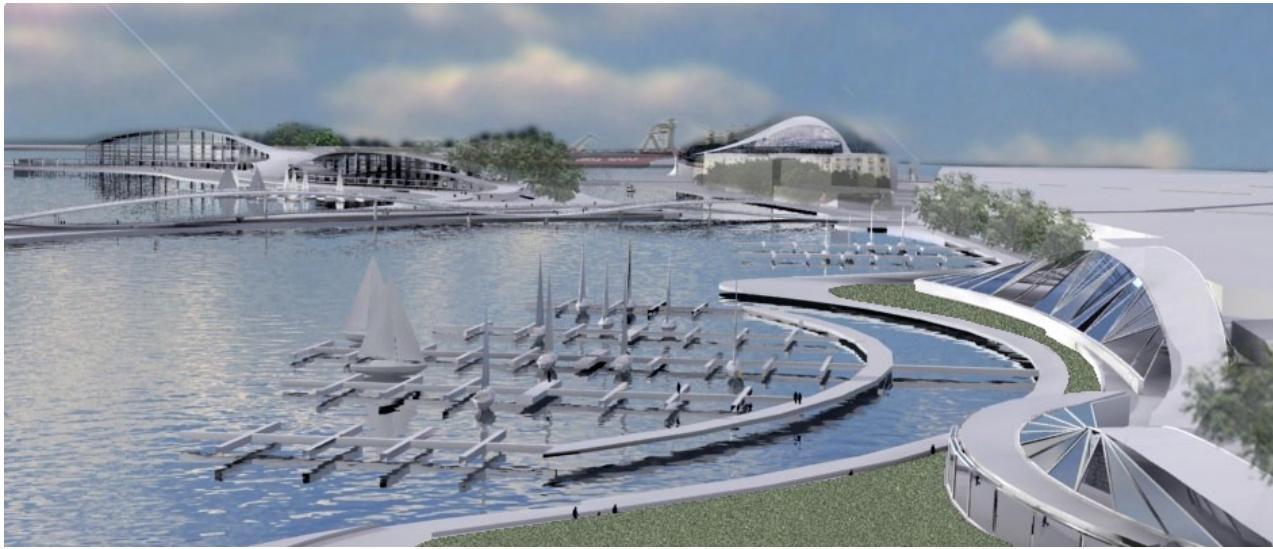
The new approach towards environmental sustainability and the energetically crisis has led to reach the goal of drastically cutting down on CO₂ emissions. This objective had a central role in the project phase of this project. Special attention was taken in taking advantage of the solar gain thanks to the orientation, the use of the facade materials, and by improving the microclimate thanks to the maximisation of the green outdoor spaces.

on the cover: the park between the buildings
left & right: the project area
next pages: public spaces









MANGALIA MASTERPLAN

mangalia - ROMANIA - design phase

Feasibility study for the master plan of the marina in the city of Mangalia, overlooking the Black Sea.

The project which will be built in phases provides a marina and commercial port, residences, hotels and casinos as well as the related services and infrastructure

left: images of the project
right: image of the new marina





EL MERSA WATERFRONT

el mersa - ALGERIE - concept

Proposal for the requalification of 15 km of coastline. A new marina, luxury hotels, parks and theme parks, residential areas, golf courses, and more, through urbanization while still respecting the existing surrounding environment.

right: preliminary drawings of the commercial area and the residence









PALMARES VALLEY

mendoza - ARGENTINA - design phase

Development of building lots intended for residence, within a global project of enormous size that is taking place in the city.

The geology of the alluvial soil has necessitated the construction of many works of containment.

left: images of the buildings

RESIDENTIAL COMPLEX

bolzano - ITALY - in course

Project proposal for the development of a residential complex in the city linked to the theme of low energy consumption.

The whole neighborhood will adopt solutions and advanced technologies to reduce the impact of construction for protecting the natural water cycle.



right: images of the concept



LA GRANDE PLAGE

daura d'el-hadatek - ALGERIE - concept

Redevelopment of an expansion area on the coast.

The project includes, in addition to the residences, a series of services such as hotels, shopping centers, water sports center, a business center, a park with a nature trail. A series of artificial streams and two artificial lakes connect the area with the sea and allow boat access..

left: view from the park - the buildings
right: the inner square





DRAA ERRICH

draa errich - ALGERIE - concept

This new expansion area is a high-impact project with 10,000 housing units.

The surrounding urbanization is based on the maximum integration with the waterway that becomes the fulcrum for the existing service areas and all common spaces, both public and private

left: view from the park - the buildings
right: the inner square









TNH COMPLEX

trento - ITALY - design phase

Development plan in the centre area of the city,
near a large park.

The project consists in two buildings, one for
offices and one residential.

left: view from the park - the buildings
right: the inner square





NOIDA GREEN

noida - INDIA - 2010

Competition of ideas of planning for residential and tertiary sectors in India. Focusing on the design, with the aim of biosostenibile architecture, energy conservation and enhancement of the territory.

left: hypothesis for the residential and commercial sectors

CANOVA'S EXPANSION

canova di gardolo - ITALY - in course

The desire to equip the new residential area in order to ensure social vitality with great attention to environmental sustainability was at the base of the project planning.

The proposed plan is innovative and of great quality.



right: formal and typological solutions



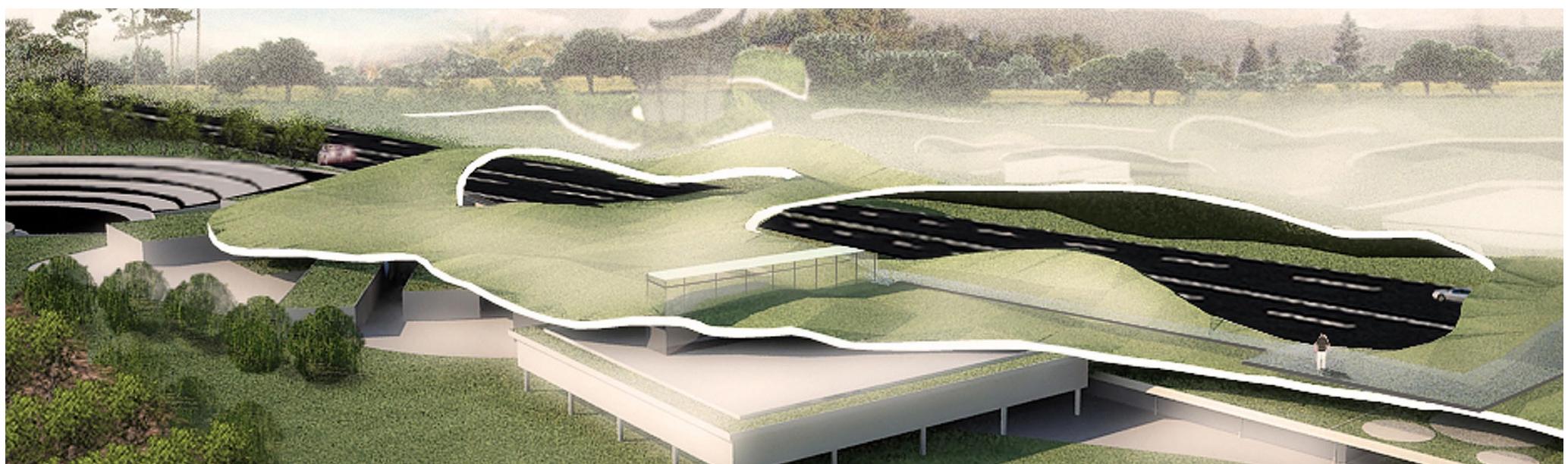
SALETTA MASTERPLAN

saletto - ITALY - 2010

Proposal for a masterplan for the redevelopment of the city and surrounding area. The major themes are the relationship between town and country-side, mobility and accessibility, the new green areas, and to have a city with low energy consumption.

Inside, a new technology park, civic agora, the shopping center, golf club.

left: suggestions for the technology park
right: the civic agora





TOG

terlano - ITALY - in course

Project proposals for the conversion of an area used to store fruit.

Residence, services and public spaces are integrated in the landscape and in urban areas of the country not far from the city of Bolzano.



right: preliminary drawings of the commercial area and the residence

WORK ARCHITECTS

WORK ARCHITECTS is a permanent laboratory of architecture where the main objective is to guarantee the high level of professional quality of the architects.

The intricate weaving of competences and the variety of interdisciplinary collaborations creates the unique community of resources necessary for the creation of the complete architectural projects that we offer. It is also at the core of the spirit of who shares this ambitious plan.

The members of the group are stimulated to improve their own specific skills and at the same time being inspired by the different work groups competences. The intricate web of knowledge and capability both within the WORK ARCHITECTS group and beyond is part in being part of an incomparable asset.



bolzano, march 2003 : inauguration of the office

GEOSS ENGINEERING

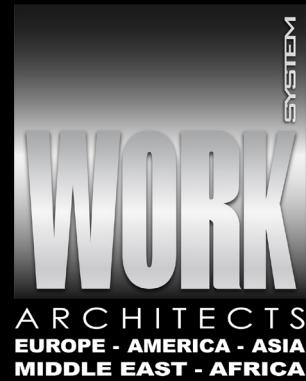
The partnership was founded in 1998 to organize the architectural complexity of the production process and to increase the control on quality of the overall project.

Since then it has been coordinating many works as:

- Planning of territory, either in large scale or in effective works
- Engineering works within architectural and technological projects
- Leadership of complex works and quality control on projects and fulfilments



ARCH. RENZO GENNARO
senior partner & founder



All the materials in this site (photos, texts, drawings etc...) belong to WORK ARCHITECTS if not differently specified.
The reproduction even partial of the material in the site, with any mean, analogical or digital, is not permitted without the written agreement of WORK ARCHITECTS.
The copy and or the print is permitted only for personal use and not for a commercial use.

LAST UPDATE: FEBRUARY 2014

MASTER PLANNING

www.workarchitects.eu
info@workarchitects.eu

Via Avogadro 1 - 39100 Bolzano - ITALY
T. +39 0471 500 055 - F. +39 0471 500 022